Course description

Visual Literacy (EDIT 5564)

In your work, education and daily life, you will encounter and interact with images and visual materials on a regular basis. This course will provide you with the knowledge and skills to be visual literate in an instructional design context. Someone who is visually literate cannot only interpret visual messages; they can also create effective visuals in a variety of settings. In this course you will therefore learn how to effectively find, interpret, use, analyze, evaluate, design, and create visual messages for instructional purposes.