

Course description

Principles of Learning Message Design (EDIT 5224)

When you design instructional messages, there are several guiding principles that can help to make your message more effective, clear, and readable for your learners. In this course, you will not only learn about these principles, you will also be asked to apply these principles to create instruction in such a way that it promotes attention, perception, and retention. You will learn how elements such as color, typography, shapes, lines, space, motion, and texture can enhance learning.