

Graphic Design for Electronic Presentations [2 credit hours]

Students will learn techniques for developing effective graphics for projected message and computer monitor electronic presentations (such as PowerPoint or Astound presentations). The role graphics should play within instructional programs will be examined, and strategies for maximizing graphic file quality while minimizing file size will be covered. In addition, flat-bed scanner as well as digital camera operations will be addressed. Product: Students will create a PowerPoint or ClarisWorks presentation which will include scanned images, digital camera images, and images copied from the Internet.

Course Objectives:

- Discuss the nature of presentations, graphics and presentation graphics;
- Use procedures for determining presentation graphics needs;
- Locate graphics from various sources and evaluate their usefulness in meeting your presentation graphics needs;
- Modify graphics from various sources in order to address your presentation graphics needs;
- Using a variety of tools, create graphics to address your presentation graphics needs;
- Discuss research results, guidelines and commonly accepted standards relevant to the use of graphics in presentations;
- Demonstrate the use of relevant research results, guidelines, and commonly accepted standards to achieve specific effects, so you can apply these to your presentation;
- Apply relevant principles to create presentations that incorporate graphics to enhance communication;
- Using appropriate hardware and software, deliver a presentation that makes effective use of graphics;
- Assess audience reaction to the graphics contained in your presentations;
- Make necessary revisions, based on audience reactions, to presentation graphics;
- Design and develop graphics as instructional materials for your existing instructional design project.